

## simpleshow launches new visual & audio options to help customize videos

*With a new illustration style and voice imitation as a one-click audio option, simpleshow takes the next steps toward a fully customized corporate video solution.*

**November 26, 2024** – [simpleshow](https://www.simpleshow.com), the AI-powered explainer video platform, advances corporate video customization with two powerful new features: A new customizable illustration style and a voice imitation feature. As demand grows for uniquely branded, impactful content, simpleshow enables companies to craft tailored videos that visually and audibly align with their corporate identity with one click.

simpleshow's new "sharp" illustration style offers a sleek and modern look and automatically picks up the user's defined corporate design settings. With expanded color options, dynamic backgrounds, and smooth transitions, the sharp style provides an upgraded visual experience. The new style has been designed to align with simpleshow's recently released 'Custom Video Builder' functionality that automatically blends user assets with simpleshow images. It complements a broad range of corporate design styles to seamlessly integrate brand images in simpleshow videos.

With voice imitation, users can instantly create a voice-over for videos in any supported platform language that sounds like their voice. For this, a short voice sample is needed that can be uploaded or directly recorded within simpleshow video maker. This capability ensures an authentic, consistent tone that seamlessly aligns with the company's brand without the need for additional recordings.

Dr. Sandra Böhrs, Chief Marketing Officer of simpleshow, explains:

*"With our new illustration style and voice imitation feature, companies can build a truly customized video experience that reflects their unique identity - instantly. These features help our clients engage audiences with content that feels both personal and professional, ultimately enhancing brand loyalty and driving business success."*

The new features reflect simpleshow's commitment to providing fully customized videos at the touch of a button. After the recent integration of new human-like AI voices in its platform, simpleshow has now automated another audio option with voice imitation. The new illustration style joins simpleshow's efforts to support businesses in building deeper connections through unique, polished video content.

**About simpleshow:** simpleshow is the pioneer platform for digital products and services around explainer videos. Guided by the mission to make modern communication simple and concise, the market leader enables everyone to explain complex topics in a clear and engaging way. The AI-powered SaaS solution, simpleshow video maker, allows users to create professional explainer videos in more than 20 languages within just a few clicks. A magic that comes from years of experience in producing tens of thousands of videos and eLearning courses in over 50 languages. The simpleshow team caters to clients from offices in Berlin, Luxembourg, London, Miami, Singapore, Hong Kong, and Tokyo. Large international companies value simpleshow as a partner for the ability to provide simple, effective explanations.

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