

# simpleshow PRICE LIST AND WORK STAGES

(as of 01/01/2021)

## WORK STAGES according to Terms & Conditions

The production of the various simpleshow products takes place in several stages (“work stages”). The following overview shows these work stages. Your participation is required in particular for the work stages marked with numbers.

In these stages we send you content for approval (see section 5.4. of the GTC).

The figures indicate the percentage of the agreed remuneration that you will pay in the event of the early termination of the contract in accordance with Section 6.3. of the GTC under the conditions listed there after completion of the respective work stage. If, for example, the production of a “simpleshow hand” is ended prematurely after the storyboard has been completed, 75 % of the remuneration agreed for this production is generally owed.

Work stages	Products					Extras		
	Hand	Motion	Premium	Mood	Studio	Style development custom/premium	Language versions	Interactive concept and slides (w/o clip)
Project Setup	15	15	15	15	15		5	
Translation							75	
Briefing	20	20	20	20	20	30		
Text concept	25	25	25	25	25			
Draft concept								40
Detailed concept								30
Storyboard	15	15	15	15	15			
Production	20	20	20	20	20		20	30
1st Draft						40		
Corrections/ Finalization	5	5	5	5	5	30		
<b>Total</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>