



## We produce explainer videos!

**Quality, innovation, service**

The market leader explains it best!

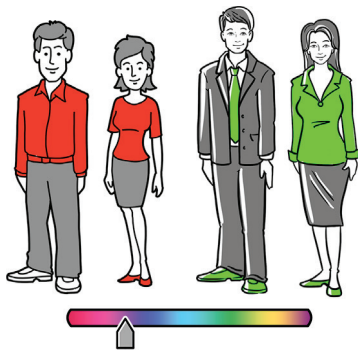
### simpleshow *classic*



Black & white, two hands, three minutes – easy to understand!

- The most successful explanatory format worldwide
- Three easy steps: Script, storyboard, production
- Charming storytelling with proven success\*
- Your subject explained in your own unique video
- Transparent flat fee

### simpleshow *custom*



A splash of colour

- Based on our tried and tested cutout animation
- Any accent colour of your choice
- Two style options: Business or casual look
- Two finish options: matt or glossy
- Customised style development optional

### simpleshow *premium*

Animated, unique style – anything's possible!



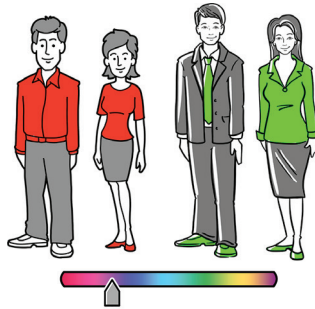
- Explainer video with customised style development
- Unlimited creativity
- Impressive animation effects
- 2D animation, motion design – with or without 'hand'
- Customised length, voice actor and music

\* Learning effect proven scientifically. Read more under [simpleshow.com/academy](http://simpleshow.com/academy)

## Our products in brief



**simpleshow classic**



**simpleshow custom**



**simpleshow premium**

<b>Colours</b>	black & white	1 accent colour freely selectable	tailored
<b>Length</b>	up to 4 minutes	up to 4 minutes	tailored
<b>Style of illustration</b>	predefined	4 styles to choose from	tailored
<b>Customised style</b>	no	optional	yes
<b>Original music</b>	included	included	included
<b>Original voice-over artist</b>	included	included	included
<b>Rights and licences</b>	global, no time restriction	global, no time restriction	global, no time restriction
<b>Scribble package*</b>	optional	optional	optional
<b>Interactive**</b>	optional	optional	optional

\* illustrations and characters from the clip for further use - e.g. on the company intranet, in PowerPoint presentations or incorporated into printed material

\*\* interactive functions (e.g. section with training questions for knowledge recall, navigation, links, PDF download) and certificate for successful participation

**We're happy to give advice!**

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